

BABYLOVE WIGGLY LOOT PROMOTION

CONDITIONS OF ENTRY

1. Information on how to participate in the offer and gifts forms part of these conditions of entry. Participation in the offer is deemed acceptance of these conditions of entry by each claimant. Participation is via mail only.
2. Any costs associated with accessing the promotional website remain the responsibility of each claimant and are dependent on the Internet service provider used.
3. The offer is open to residents of Australia who purchase specially marked Babylove packs from a participating store during the promotional period. Directors, management and employees of the Promoter or of the agencies or companies associated with the promotion and the immediate families of these persons are ineligible to claim the offer.
4. The offer commences at 9:00am on **1/2/2008** and closes at 5:00pm on **31/5/2008** (promotional period). To qualify for the offer, all claims must be received by the Promoter by **30/6/2008**. No claims sent by mail will be accepted by the Promoter after last mail on **30/6/2008**.
5. To qualify for the offer, eligible claimants must purchase specially marked Babylove packs from a participating store during the promotional period. To claim a gift, eligible claimants must locate and cut off the Wiggly Dollar/s on each specially marked Babylove pack purchased and must collect the required number of Wiggly Dollars applicable to their desired gift (as set out in Condition 7). Eligible claimants must then obtain a claim form from the point of sale area of the participating store as applicable to their desired toy (as set out in Condition 7) or, if they are claiming Toy 3(a), Toy 3(b), Toy 4, Toy 5, Toy 6(a) or Toy 7, by visiting the Promoter's website at www.babylove.com.au. The number of Wiggly Dollars attached to each specially marked Babylove pack is as follows: Babylove Convenience packs will contain one (1) Wiggly Dollar; Babylove Bulk packs will contain two (2) Wiggly Dollars; Babylove Jumbo packs will contain four (4) Wiggly Dollars; and Babylove Megabox packs will contain four (4) Wiggly Dollars.
6. Eligible claimants must then fully complete in the manner required the claim form. In order to fully complete the claim form, eligible claimants must provide their full name, postal address, telephone number, current and valid email address and the name of the Wiggles toy/s they are claiming. Eligible claimants must then mail, in a stamped envelope, the completed claim form and the required number of Wiggly Dollars applicable to their desired gift (as stated below in Condition 7) to Babylove Wiggly Loot Promotion, PO Box 5043, South Melbourne VIC 3205.
7. The number of Wiggly Dollars required for each gift is as follows:
 - a. Toy 1: Wiggles We're All Friends Sing Along Storybook and CD valued at up to \$38.00 (Recommended Retail Price including GST including postage and handling) – 14 Wiggly Dollars required. This toy is only available to claimants who obtain their claim form from a participating IGA, Foodworks or Foodland store.
 - b. Toy 2: Wiggles My first Library Slipcase containing 5 Wiggles books valued at up to \$42.00 (Recommended Retail Price including GST including postage and handling) - 14 Wiggly Dollars required. This toy is only available to claimants who obtain their claim form from a participating pharmacy.

- c. Toy 3(a): Wiggles Backpack Large valued at up to \$43.00 (Recommended Retail Price including GST including postage and handling) - 14 Wiggly Dollars required.
 - d. Toy 3(b): Wiggles Play Tent valued at up to \$47.00 (Recommended Retail Price including GST including postage and handling) - 18 Wiggly Dollars required.
 - e. Toy 4: Wiggles Play Along Accordion valued at up to \$53.00 (Recommended Retail Price including GST including postage and handling) - 25 Wiggly Dollars required.
 - f. Toy 5: Wiggles Memory Car valued at up to \$82.00 (Recommended Retail Price including GST including postage and handling) - 35 Wiggly Dollars required.
 - g. Toy 6(a): Wiggles Playhouse valued at up to \$273.00 (Recommended Retail Price including GST including postage and handling) - 65 Wiggly Dollars required.
 - h. Toy 6(b): Wiggles Activity Centre valued at up to \$275 (Recommended Retail Price including GST including postage and handling) - 65 Wiggly Dollars required. This toy is only available to claimants who obtain their claim form from a participating Coles supermarket.
 - i. Toy 6(c): Wiggles Desk valued at up to \$240.00 (Recommended Retail Price including GST including postage and handling) - 65 Wiggly Dollars required. This toy is only available to claimants who obtain their claim form from a participating Woolworths supermarket.
 - j. Toy 7: Wiggles Big Red Car, valued at up to \$320.00 (Recommended Retail Price including GST including postage and handling) - 85 Wiggly Dollars required.
8. Wiggly Dollars have no monetary value, are not legal tender and cannot be used except for the purpose of participating in this offer.
 9. The Promoter accepts no responsibility for late, lost or misdirected claims. Incorrect, incomplete or incomprehensible claim forms will be ineligible.
 10. The claim form (if obtained from a participating store) and Wiggly Dollars must be original and photocopies or images will not be accepted. Multiple claims will be accepted but each claim form must specify the name of the Wiggles toy/s being claimed and must contain the required number of original Wiggly Dollars applicable to the gift/s being claimed.
 11. Each eligible claim received by the Promoter will entitle the eligible claimant to a free gift of one (1) Wiggles toy. The specific Wiggles toy awarded will depend on the number of Wiggly Dollars accompanying the claim, as specified in Condition 7 above.
 12. Gifts are not transferable or exchangeable and cannot be taken as cash. The Promoter accepts no responsibility for any tax implications that may arise. Independent financial advice should be sought. The Promoter's decision in relation to all aspects of the promotion is final and no correspondence will be entered into.
 13. All warranty claims and queries in respect of gifts must be directed towards the applicable manufacturer and not the Promoter. The Promoter makes no warranties in relation to the suitability of any gift for certain age groups.

14. The gift will be delivered directly to each claimant at the postal address stated on their claim form within 60 days of receipt of the claim form by the Promoter.
15. Each eligible claimant must retain and may be required to present proof of purchase in order to claim a gift. Claimants may be requested to provide to the Promoter proof of purchase for all entries made. If a claimant is unable to provide proof of purchase for all entries made, then all the entries of that claimant will be ineligible and deemed invalid. Proof of purchase includes showing the original and providing a photocopy of the store receipt for each eligible purchase.
16. Claimants can only enter the promotion in their own name. The Promoter reserves the right to request the claimants to produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm their identity, age, residential or email address, eligibility to enter and claim a gift and any information submitted by each claimant in entering the promotion, before issuing a gift. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an entry has not been verified or validated to the Promoter's satisfaction within the time requested, that claim will become invalid.
17. If a gift becomes unavailable for any reason beyond the Promoter's reasonable control, then a similar gift of equal or greater value will be awarded in lieu.
18. The Promoter reserves the right to verify the validity of claims and reserves the right to disqualify any claimant for tampering with the entry process or for submitting an entry which is not in accordance with these Conditions of Entry, or if the claimant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
19. The Promoter and its associated agencies and companies shall not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with using any gift, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
20. The Promoter and its agencies associated with this offer will take no responsibility for gifts damaged or lost in transit.
21. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.
22. Claimants consent and agree to the Promoter using the claimant's name, likeness, image and/or voice in the event they claim a gift (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising or marketing this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. The claimants agree to participate in all reasonable promotional activities in relation to this promotion as requested by the Promoter and its agents.
23. All claims become and remain the property of the Promoter. All copyright and other intellectual property and commercial rights subsisting in the Wiggly Dollars and claim forms remain the Property of the Promoter. The Promoter collects

personal information about claimants to include claimants in the promotion and where appropriate award gifts. If the personal information requested is not provided, the claimant may not participate in the promotion. By participating in the promotion, each claimant also acknowledges that a further primary purpose of collection of claimants' personal information by the Promoter is to enable the Promoter to use the information to assist the Promoter in improving goods and services and to contact claimants in the future with information on special offers or provide claimants with marketing materials via any medium including mail, telephone and commercial electronic messages. The Promoter may share information with its Australian related companies and promotional partners who may contact claimants with special offers in this way. By entering the promotion, each claimant agrees that the Promoter may use claimants' personal information in this manner. Claimants can also gain access to, update or correct any personal information by contacting the Promoter at the address below. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.

24. The Promoter is Australian Pacific Paper Products, ABN 33006884546, of 3 Lake Drive Dingley VIC 3172.